



## Broadband Internet Service Privacy Policy

Planters Rural Telephone Cooperative (“**Planters**”) is committed to protecting its Broadband Internet service customers’ privacy. Users should review this privacy policy to better understand **Planters’** views and practices, and how they pertain to them as customers of **Planters’** service.

Generally speaking, Internet service providers may collect two types of information: personal information and non-personal information. “Personal information” refers to information that is particular to you, such as, your name, address, phone number, fax number, and e-mail address. “Non-personal information” refers to information that does not by itself identify a specific individual. This information may include the **Planters** site’s Uniform Resource Locator (“URL”) that you just came from, what browser you are using and your Internet Protocol (“IP”) address.

### **Do we collect information from you?**

**Planters** does not collect personal information on this site without your knowledge and active participation. In general, you can visit our site without divulging any personal information; however, there are areas of this site that might require personal information in order to contact **Planters** directly.

Information is only collected on this site in the following way:

- **E-mail**

As noted above, on this **Planters** site, you are given the opportunity to send e-mail to us. **Planters** will not retain information in any e-mail that you send to us, such as your name, e-mail address, address, telephone number, etc. for the purpose of sending you e-mails.

Who is collecting your information?

While you are on the **Planters’** site, **Planters** does not collect non-personal and personal information. As discussed above, even when you actively contact us, we will not retain any personal information disclosed to us for the purpose of sending you e-mails. We do provide links in the **Planters** site to third party sites. **Planters** is not responsible for the third party sites.

**Planters** urges you to review carefully the privacy policies posted on these sites. **Planters** cannot guarantee the accuracy of the information found on these sites. Please be aware that **Planters** does not control, nor are we responsible for, the privacy policies of third parties or their sites. This Privacy Statement applies only to **Planters** and the information we collect on our site.

**Planters** will never willfully disclose individually identifiable information about its customers to any third party without first receiving that customer's permission unless believes in good faith that the law requires it, or to protect the rights or property of **Planters**.

**Planters** takes special care to protect the safety and privacy of young people using its services. The majority of the **Planters** site is not specifically directed to children. **Planters** believes that children should get their parents' consent before giving out any personal information. **Planters** encourages parents and legal guardians to participate in their child's experience on the Internet. Children should always ask a parent for permission before sending personal information to anyone on the Internet.

#### **How do you provide consent?**

By using the **Planters** site, you agree with our Privacy Statement and our policies and procedures contained herein regarding any effort by **Planters** to collect and/or share of your information.

#### **How often are changes made to the Privacy Statement and how will you learn of the changes?**

**Planters** reserves the right to change, modify or update this Privacy Statement at any time without notice. In the event of any modification, we will post the changes in this Privacy Statement so that you will always know what information we might begin to gather and how we might begin to use that information. However if such changes are material, we will either announce the change on the home page of the site or take such other action as we deem appropriate under the circumstances. Accordingly, you should periodically visit this page to determine the current Privacy Statement to which you are bound.